

Active Violence Emergency Response Training



Train Your Organization

GO BEYOND

ACTIVE SHOOTER RESPONSE TRAINING

[Get-AVERT.com](https://www.get-avert.com)

Why You Need **ACTIVE VIOLENCE RESPONSE TRAINING**



We've all heard countless news stories about active shooter situations throughout the U.S. Most incidents occur quickly, and sometimes there are warning signs that have been missed. The AVERT course trains your organization to look for warning signs, react fast in life-threatening situations, and safely minimize the impact of an occurrence with emergency bleeding control basics.

With AVERT training, you'll learn the important basics of life-saving techniques developed by law enforcement experts and medical professionals, empowering you and your team to feel confident to react in emergency situations.

After an AVERT training session, you and your team will be able to:



Create an Emergency
Action Plan



Escape, evade or attack in the
critical seconds during an event



Recognize warning signs
of a potential aggressor



Apply critical bleeding control
techniques to help save lives



Respond quickly in a violent
or emergency situation



Gain the confidence needed
to respond

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Training TO BUILD CONFIDENCE



The AVERT program is delivered in a “blended” training format. This means students will first receive online training with videos featuring law enforcement and medical subject matter experts. The online portion of the training takes less than 20 minutes and prepares students for the next part of the training—the in-person instructor-led session.

In-person sessions last under three hours and include hands-on training, realistic drills and education with encouraging tips and feedback. Class sizes are limited to 15 people or less per instructor so that all participants will leave the AVERT program with the confidence to respond with appropriate action if an active violence or life-threatening situation arises.

Unlike other training programs that focus solely on Run, Hide, Fight techniques, AVERT uses dynamic methods to teach you proactive awareness, how to react and protect yourself and others in a violent situation, and how to respond to severe injuries that are often a result of these occurrences.



Online learning



In-person training



Confidence
to respond

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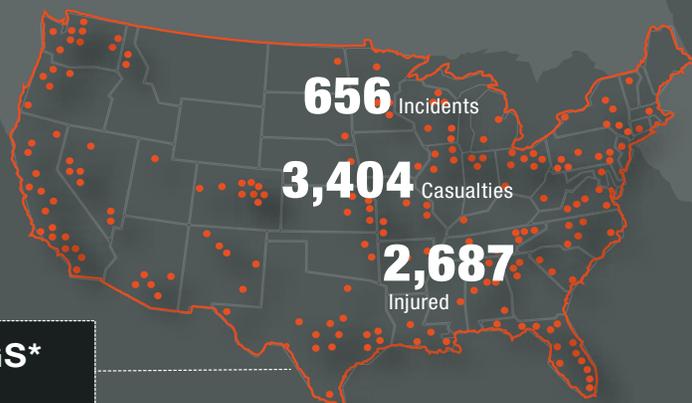
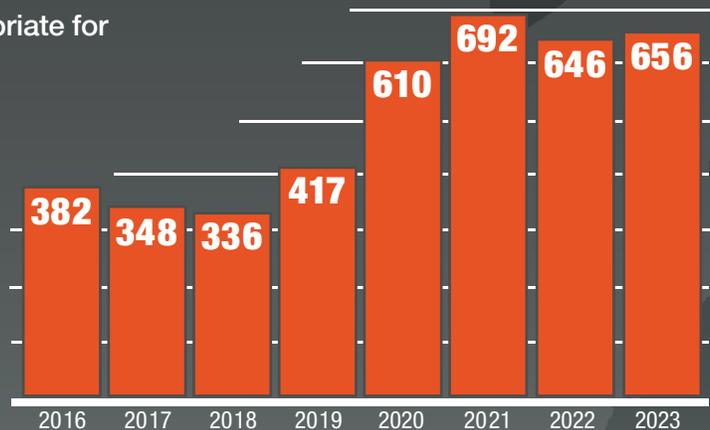
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Incidents CAN HAPPEN ANYWHERE

AVERT training supports anyone who could be involved in an active violence situation, and it's appropriate for all industries and types of venues such as:

- Office Settings
- Manufacturing Companies
- Retail Environments
- Healthcare Facilities
- Events and Festivals
- Sporting Venues
- Open Areas and Parks
- Government Entities
- Places of Worship

**MASS SHOOTING
INCIDENTS
REMAIN HIGH**



MASS SHOOTINGS*
in the U.S. 2023

*Mass shooting numbers are from the Gun Violence Archive statistics and methodology. For more information, please visit [GunViolenceArchive.org/methodology](https://www.gunviolencearchive.org/methodology)

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Train your **ORGANIZATION**



All types of organizations and events need emergency training. According to FBI data, most active violence events are planned and last less than 15 minutes. This means your employees or team will serve as immediate responders in a situation, and they need the skills to react fast and appropriately.

To protect employees and maintain a safe workplace for all, businesses and institutions must have:



An Emergency Action Plan



Bleeding Control Training and
TAC+PAC kits



Active Shooter
Response Procedures



CPR & First Aid Training

AVERT certification is valid for two years. We recommend training staff every two years or as often as needed and maintaining a workplace violence program as required by OSHA [section 32.0.2(1)]. Clear policies and procedures should be reviewed and updated annually.

We certainly hope you never have to put this training into action, but our goal is to empower you and your team with knowledge and a plan in case active violence or life-threatening emergencies happen.



Schedule AVERT training for your company or organization by [completing this form.](#)

One of our AVERT consultants will reach out to discuss your needs.

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Why Our Customers **RECOMMEND AVERT** ””

After spending over 17 years in law enforcement and now almost 18 years in the Sports and Entertainment venue security field, I have been through numerous training days and training sessions. I am proud to say—and I believe I speak for all the AEG Team in attendance—we were 100% impressed and satisfied with the course, the format, and the training we received. AVERT was by far one of the best training programs I have ever attended.

Barry R. Stanford, CPP®, CSSP – Senior Director of Security Operations and Intelligence, AEG Worldwide

The AVERT course was well organized, relevant and provided a lot of hands on experience. It gave us confidence and helped to prepare us for our responsibilities. I would highly recommend the AVERT program to anyone seeking solid training from instructors with real world experience.

Jason Porter – Safety & Security Director, Woodside Bible Church

Great presentation! I am 66 years old, and it made me feel competent and confident that I could participate in preventing a violent situation and able to help others until help arrives. The program is empowering and motivational.

Mary Richardson – Practice Manager, Cornerstone Medical Group

Allied Universal utilized the AVERT program which includes emergency bleeding training. I was very impressed with the level of knowledge and professionalism that the trainers provided, and I recommend this training for all those involved in public and private policing or security.

David P. Chase – Regional Training and Safety Director, Allied Universal

Thank you for equipping our first responders with the knowledge and resources needed to do the best job we can for those we serve.

Justin C. – Public Safety Officer, Michigan

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